



## Month of Mummyhood Giveaways 2022

### Eligibility

- Entry is open to all Australian residents.
- Employees, immediate family members of employees, employees of any company associated with the Promotion are ineligible to enter.

### NEWBORN HAT GIVEAWAY (via ultrasound submission)

#### Entry

- The Promotion commences on 12:00 01/05/2022 and entries close on 23:59 31/05/2022 or to the maximum number of 4000 entries – whichever is reached first (promotion period).
- To enter, Eligible Entrants must complete & submit a survey during the Promotion Period and enter via <https://www.bedheadhats.com.au/month-of-mummyhood-giveaway-2022>
- The Promoter collects entrant personal information in order to conduct the promotion. Entrant personal information will not be disclosed to third parties.
- By entering this giveaway, the entrant consents to the receipt of emails from Bedhead Pty Ltd.
- The first 4000 entrants with a due date after April 1, 2022 will receive a 'Protect the Potential' gift pack which includes a newborn-size White Legionnaire sun hat and sun-safety information booklet.
- If multiple babies are expected, please fill in as many number of forms as babies and if possible show an ultrasound featuring all babies present. We will always check multiple entries for proof of multiple babies.
- Gift cannot be returned for credit or exchanged for different size or print/colour.

#### Prize conditions

- Prize/gift recipients will be listed on <https://www.bedheadhats.com.au/month-of-mummyhood-recipients-2022> each Friday.
- Prize/gift will be posted by regular surface mail with Australia Post at the expense of Bedhead Pty Ltd.
- Prize/gift will be posted weekly until maximum of 4000 units is reached.

If prize/gift is not received within 3 weeks of draw date, please contact the Bedhead Hats team by email at [contactus@bedheadhats.com.au](mailto:contactus@bedheadhats.com.au)



### **NEW MUM SURVIVAL VOUCHER**

- All entrants to the newborn baby gift pack are automatically entered into the 'New Mum Survival Voucher' competition.
- The prize will include a \$500 Woolworths or Coles voucher. Total prize is valued at \$500.
- We will choose one winner to receive the survival voucher on Wednesday, June 1 2022. Winner will be notified by email and announced on our social platforms that afternoon.
- Prize will be sent to the winner's home at the expense of Bedhead Pty Ltd or digitally depending on the recipients preferences.

### **BAOBAG**

- We will choose five entrants of the newborn hat giveaway to receive one BaoBag each.
- Winners will be chosen randomly on Wednesday, June 1 2022. Winners will be notified by email and announced on our social platforms that afternoon.
- Prize will be sent the winners' homes at the expense of Bedhead Pty Ltd.

### **PAMPER PACK**

- Entry to this competition is via our Facebook Group We Love Our Bedhead Hats <https://www.facebook.com/groups/weloveourbedheadhats>
- Entrants must join the group, like the post and leave a comment answering the question in the post.
- The winner will receive a box full of pamper goodies worth up to \$515.18 including,  
2 Bedhead Hats Ladies Hats in a print and size of the winner's choice, worth \$91.90  
1 x Child, baby or toddler Heritage hat in a print, style and size of the winner's choice, worth up to \$39.95  
1 x Buckley and Phillips Diffuser, worth \$100  
2 x Essential Oils worth \$24.95  
1 x Wot Not Vegan Makeup Brush Set, \$59.99  
1 x Wot Not Natural Face Wipes, \$8.99  
1x Wot Not Natural Face Sunscreen, BB Cream and Mineral Makeup in Light/Medium, \$29.99  
1 x Wot Not Baby Lotion, \$12.99  
1 x Natural Baby Sunscreen, \$19.99  
1 x Wot Not Baby Wipes, \$6.99  
1 x Wot Not Eco Beauty Blender Makeup Sponge, \$14.99  
1 x Klipsta Hat Clip in Black, \$24.95  
1 x 100% silk eye mask, 1 x rose quartz facial roller, 1 x pot of Rainforest Myrtle Loose Tea, 1



x metal tea strainer, 1 x leather Bedhead Hats fringe key ring, total RRP value approximately \$80.

- The winner will be chosen by their responses to the question in the post. The one we feel to be the most creative, honest, funny or relevant answer will win a pamper pack.
- Winner will be notified via Facebook messenger and announced on social media later that day.
- Prize will be sent to the winner's address at the expense of Bedhead Pty Ltd.

### **MUMSIE + HERITAGE MUM + MINI PACKS**

- Entry to this competition is via Typeform where entrants must enter their name, baby's DOB or due date, their birthday and email address.
- The prize is 1 x \$200 store voucher to Mumsie available to spent online at <https://themumsie.com/> and a Heritage Mum + Mini bundle which includes:  
1 x Bedhead Hats Heritage Ladies Hat in a print and size of the winner's choice, worth \$45.95  
1 x Bedhead Hats Heritage Children's hat in a style, print and size of the winner's choice, worth up to \$39.95.
- Total prize value is worth up to \$285.90 (depending on the style of children's hat chosen).
- Winner will be chosen from the pool of entrants in the Typeform and notified by email.
- Prize will be emailed (voucher) and mailed (hats) to the winner's home at the expense of Bedhead Pty Ltd.

### **HERITAGE MUM + MINI PACKS**

- Entry to these competitions is via social media posts on Instagram and Facebook.
- Entrants must like and comment on the post to enter, answering a question in the post.
- The prize is a BEdhead Hats Heritage Mum and Mini Bundle worth up to \$112.87 including:  
1 x Bedhead Hats Heritage Ladies Hat in a print and size of the winner's choice, worth \$45.95  
1 x Bedhead Hats Heritage children's hat in a style, print and size of the winner's choice, worth up to \$39.95  
1 x Wot Not Natural Face Wipes, \$8.99  
1 x Wot Not Baby Wipes and Case, \$4.99  
1 x Wot Not Baby Wash, \$12.99
- Winner will be chosen from the comments made on each social media post, contacted via that platform and announced on social media later that day.
- Prize will be sent to the winner's home at the expense of Bedhead Pty Ltd.

### **MOTHERHOOD HEROES**

- The Promotion commences on 12:00 01/05/2022 and entries close on 23:59 31/05/2022.
- To enter, Eligible Entrants must complete & submit a survey during the Promotion Period and enter via <https://bedheadhats.typeform.com/to/KYU2QPz5>



- The Promoter collects entrant personal information in order to conduct the promotion. Entrant personal information will not be disclosed to third parties.
- By entering this giveaway, the entrant consents to the receipt of emails from Bedhead Pty Ltd.
- Entrants need to either live or be willing to travel at their own expense, to the Lake Macquarie region in between Sydney and Newcastle NSW for the event at Bedhead HQ.
- The event will be held sometime between June and August 2022.
- Winner will be chosen from their entries and their ability to travel to the event.
- Winner will be chosen in the first week of June, contacted via email and announced on our social media platforms.