

Month of Mummyhood Giveaways 2024 terms and conditions

Eligibility

- Entry is open to all Australian residents.
- Employees, immediate family members of employees, employees of any company associated with the Promotion are ineligible to enter.

NEWBORN HAT GIVEAWAY (via ultrasound submission)

Entry

- The Promotion commences on 12:00 01/05/2024 and entries close on 23:59 31/05/2024 or to the maximum number of 3000 entries – whichever is reached first (promotion period).
- To enter, Eligible Entrants must complete & submit a survey during the Promotion Period and enter via <https://www.bedheadhats.com.au/month-of-mummyhood-2024>
- The Promoter collects entrant personal information in order to conduct the promotion. Entrant personal information will not be disclosed to third parties.
- By entering this giveaway, the entrant consents to the receipt of emails from Bedhead Pty Ltd.
- The first 3000 entrants with a due date after April 1, 2024 will receive a 'Protect the Potential' gift pack which includes a newborn-size White Legionnaire sun hat and sun-safety information booklet.
- If multiple babies are expected, please fill in as many number of forms as babies and if possible show an ultrasound featuring all babies present. We will always check multiple entries for proof of multiple babies.
- Gift cannot be returned for credit or exchanged for different size or print/colour.

Prize conditions

- Prize/gift recipients will be listed on <https://www.bedheadhats.com.au/month-of-mummyhood-recipients-2024> each Friday.
- Prize/gift will be posted by regular surface mail with Australia Post at the expense of Bedhead Pty Ltd.
- Prize/gift will be posted weekly until maximum of 3000 units is reached.
- If prize/gift is not received within 3 weeks of draw date, please contact the Bedhead Hats team by email at contactus@bedheadhats.com.au

GENERATIONAL HAT BUNDLES

- Entry to these competitions is via social media posts on Instagram and Facebook.
- Entrants must like and comment on the post to enter, answering a question in the post.
- The prize is any two Bedhead Adults Hats from the Adults range and a children's hat from any collection for each child. Value will be dependent on what hats are chosen and how many children in the family. Worth approximately \$180.
- Winner will be chosen from the comments made on each social media post, contacted via that platform and announced on social media later that day.

- Prize will be sent to the winner's home at the expense of Bedhead Pty Ltd.

Mum and bub bundles

- Entry to these competitions is via social media posts on Instagram and Facebook.
- Entrants must like and comment on the post to enter.
- The prize is an adult hat of the winner's choice and a child's hat of the winner's choice from any collection. Prize is worth up to \$97.85.
- Winner will be chosen from social media post, contacted via that platform and announced on social media later that day.
- Prize will be sent to the winner's home at the expense of Bedhead Pty Ltd.

Baby's First Year bundle

- Entry to these competitions is via social media posts on Instagram and Facebook.
- Entrants must like and comment on the post to enter.
- The prize is a bundle of hats to get baby through their first year in a gift box with a card and First Birthday gift voucher worth \$50.
- Originals Bundle will include a 37cm Originals Legionnaire, 42cm Originals Legionnaire and 47cm Originals Toddler Bucket in colours and prints of the winner's choice, plus \$50 store voucher. Prize is worth up to \$156.80
- Heritage Bundle will include an XXS Heritage Bonnet or Ruffled Bonnet, XS Heritage Flap Hat and S Heritage Panelled Bucket or Classic Bucket in colours and prints of the winner's choice, plus a \$50 store voucher. Prize is worth up to \$170.80.
- Winner will be chosen from social media posts, contacted via that platform and announced on social media later that day.
- Prize will be sent to the winner's home at the expense of Bedhead Pty Ltd.