



bedhead[®]

AUTUMN // WINTER 2027

bedhead[®] *Originals*

The temperature may drop through Autumn/Winter, but the need for a hat doesn't! In fact, we're often out in the sun for longer throughout winter to keep warm, therefore exposing ourselves to UV for longer than we would in summer. So a sun hat should still be a daily essential. And on those chilly, can't-feel-your-fingers days? Customers will need our cosy, fleecy range. Not only will it keep little ones warm and snug, they'll look oh-so cute in our bear-eared beanies and snuggly fleecy legionnaires.



UPF50+ EXCELLENT PROTECTION RATING

We tested our hats based on the fabric AND design for the best protection. Caps, floppy brims and cheap fabrics DO NOT protect children from the sun's harmful UV rays.



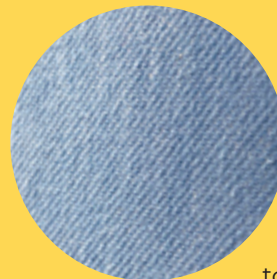
ANTI-FLOP BRIM

An innovatively designed felt or foam insert (depending on the hat style) keeps brims away from eyes. No matter how many times it's washed, the brim won't flop!



CHILD-FRIENDLY PRINTS

We design prints that kids want to wear – think transport, animals and florals. When kids are involved in the selection of their hat, they're more inclined to wear it without a fuss!



FABRIC SELECTION

Our 'Originals' collection is made of 95% Cotton and 5% Spandex Jersey, making it soft, cool and stretchy. The stretchy fabric allows up to 4cm extra in size, meaning kids won't grow out of them quickly AND they fit comfortably over braids and ponytails.



CHIN STRAP

The soft and stretchy chin strap sits smoothly on necks with a slide toggle to keep the hat gently secured, unlike lace up or Velcro-style straps. The chin strap can easily be removed if preferred without interfering with the quality of the hat at all.



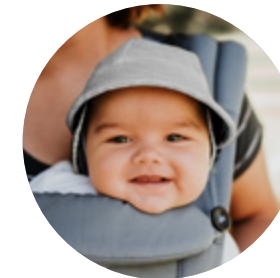
FLEECY RANGE

Our cosy and warm winter range keeps heads toasty on cold days but still safe from the sun. Choose from cute beanies, fleecy legionnaires for older kids, and matching mittens and booties to complete the look.



SIZE VARIETY

Sizing starts at a tiny 37cms (0-3 months) to ensure baby gets used to wearing a hat early before their independent streak kicks in. We've expanded the size range for more choice, with eight sizes across our kids styles, and four in the Ladies.



PERFECT IN PRAMS & CARRIERS

Our Toddler Bucket and Legionnaire styles are developed with prams and baby carriers in mind. Soft and flexible under baby's neck for great comfort, they also provide sun and glare protection for the face.



STYLE COLLECTION

There are four hat styles children can work their way through depending on their age and stage of development: Legionnaire, Toddler Bucket, Kids Bucket and Ponytail Bucket. All maintain optimal sun and glare protection, whether in a carrier, stroller or running around.



RETURN-TO LABEL

We know how hard it can be to find a good spot to write a name on clothing items, so we created one! Our sewn-in return-to label is easily seen - but not easily removed - and allows room for your child's name and your phone number so any lost hats can make their way back home.



This season is all about keeping little ones comfortable, protected and ready for outdoor adventures, whatever the weather brings.

We're excited to introduce three playful new prints: Rory for dinosaur lovers, Indie with its sweet florals, and Hugo for little dog fans, alongside the return of easy-to-wear Natural Stripe.

Thank you for continuing to share Bedhead with families in your community. We can't wait to see this collection out and about.


Bedhead CEO

CAROLYN
Bedhead Sales Rep
0455 443 200
carolyn@bedheadhats.com.au

LET'S
CHAT!

LEGIONNAIRE
Best for new babies



Soft and light on heads, this hat is designed for use in prams, carriers and car seats thanks to a neck flap that lies comfortably flat when baby does. A foam insert in the brim lets baby look out, but can also be angled to detract glare or sun.

SIZE	AGE	CIR.
XXS	0 - 3 MONTHS	37 CM
XS	3 - 6 MONTHS	42 CM
S	6 - 12 MONTHS	47 CM
M	1 - 2 YRS	50 CM
L	2 - 3 YRS	52 CM
XL	3 - 6 YRS	54 CM*

TODDLER BUCKET
For little ones on the move



A classic style that introduces little ones to an angled brim once they can sit up and crawl. The brim's felt insert keeps its shape, but is still soft and cosy when bub is leaning back in a pram or carrier.

SIZE	AGE	CIR.
XXS	0 - 3 MONTHS	37 CM
XS	3 - 6 MONTHS	42 CM
S	6 - 12 MONTHS	47 CM
M	1 - 2 YRS	50 CM
L	2 - 3 YRS	52 CM

PONYTAIL BUCKET
Ponytail holes for longer hair



We've banished the uncomfortable hat-and-ponytail combination by simply adding a little slit at the back for hair to pull through. These hats feature a foam brim and deep crown for anti-flop, feminine style!

SIZE	AGE	CIR.
L	2 - 3 YRS	52 CM
XL	3 - 6 YRS	54 CM
XXL	6 - 13 YRS	56 CM
XXXL	13+ YRS	58 CM*

CLASSIC BUCKET
Anti-flop brims for big kids



Our foam-reinforced brims are anti-flop, meaning kids can enjoy their outdoor adventures without having to worry about not being able to see! This classic style is soft, stretchy and roomy for growing heads.

SIZE	AGE	CIR.
L	2 - 3 YRS	52 CM
XL	3 - 6 YRS	54 CM
XXL	6 - 13 YRS	56 CM
XXXL	13+ YRS	58 CM*

*Available in selected colours and prints.

WINTER ORIGINALS

**COOLER DAYS STILL MEAN PLENTY OF TIME
OUTSIDE. OUR ORIGINALS KEEP LITTLE
HEADS COMFORTABLE, COVERED AND
READY FOR EVERY WINTER ADVENTURE.**

Rory brings prehistoric fun with colourful dinosaurs on soft blue. Indie is scattered with sweet hand-drawn florals, while Hugo pairs playful pups with a classic stripe. Returning favourite Natural Stripe rounds out the collection with its easy, go-with-everything style.

AVAILABLE MARCH 2027.



ORIGINALS // INDIE



'INDIE' print is available
in the following styles:

LEGIONNAIRE
LG384 / Sizes 37cm - 54cm

TODDLER BUCKET
BB385 / Sizes 37cm - 52cm

PONYTAIL BUCKET
BP386 / Sizes 52cm - 58cm



WINTER

'RORY' print is available
in the following styles:

LEGIONNAIRE

LG384 / Sizes 37cm - 54cm

TODDLER BUCKET

BB385 / Sizes 37cm - 52cm

CLASSIC BUCKET

BU387 / Sizes 52cm - 58cm



ORIGINALS // RORY

Fun prints
kids WANT
to wear!





'HUGO' print is available
in the following styles:

LEGIONNAIRE
LG384 / Sizes 37cm - 54cm

TODDLER BUCKET
BB385 / Sizes 37cm - 52cm

CLASSIC BUCKET
BU387 / Sizes 52cm - 58cm



WINTER

'NATURAL STRIPE' print is
available in the following styles:

LEGIONNAIRE

LG285 / Sizes 37cm - 54cm

TODDLER BUCKET (back cover)

BB286 / Sizes 37cm - 52cm

CLASSIC BUCKET

BU288 / Sizes 52cm - 58cm

PONYTAIL BUCKET

BP287 / Sizes 52cm - 58cm



ORIGINALS // **NATURAL STRIPE**



ORIGINALS // **PINK STRIPE**



WINTER

'PINK STRIPE' print is available
in the following styles:

LEGIONNAIRE

LG285 / Sizes 37cm - 54cm

TODDLER BUCKET

BB286 / Sizes 37cm - 52cm

PONYTAIL BUCKET

BP287 / Sizes 52cm - 58cm



WINTER FLEECE

COSY FAVOURITES MADE FOR CHILLY DAYS AND OUTDOOR PLAY.

Our much-loved winter range is back to keep little heads warm when the temperature drops. From playful character beanies to our ribbed cotton Fleece Bucket with its cosy snuggle fleece lining, these are the styles families reach for when winter adventures call.

AVAILABLE ALL YEAR ROUND.





FLEECE

Fleece BUCKET



A fresh twist on our Classic Bucket, crafted in cotton rib with cosy snuggle fleece lining. The perfect blend of warmth and trusted sun safety for cooler days outdoors.



SIZE	AGE	CIR.
L	2 - 3 YRS	52 CM
XL	3 - 6 YRS	54 CM
XXL	6 - 12 YRS	56 CM

FLEECE

Snuggle KITTY BEANIE



Fans of pink and cats can rejoice! We've brought them together for the perfect little kitty beanie complete with rosy cheeks, whiskers and the cutest shimmery heart nose!

SIZE	AGE	CIR.
XXS	0 - 3 MONTHS	37 CM
XS	3 - 6 MONTHS	42 CM
S	6 - 12 MONTHS	47 CM
M	1 - 2 YRS	50 CM
L	2 - 3 YRS	52 CM
XL	3 - 6 YRS	54 CM
XXL	6 - 12 YRS	56 CM





FLEECE

Snuggle TEDDY BEANIE



Can you “bear” the cuteness? Made from a soft and warm boucle fabric in two tones of brown, this snuggly Teddy has a face it’ll be hard to say no to! Available in baby to big kid sizing.



SIZE	AGE	CIR.
XXS	0 - 3 MONTHS	37 CM
XS	3 - 6 MONTHS	42 CM
S	6 - 12 MONTHS	47 CM
M	1 - 2 YRS	50 CM
L	2 - 3 YRS	52 CM
XL	3 - 6 YRS	54 CM
XXL	6 - 12 YRS	56 CM

FLEECE

Fleecy PUG BEANIE



Man's best friend in hat form!
Those puppy dog eyes, heart nose
and the cutest happy little peek
of a tongue combine to make this
sweet Pug beanie which will be
loved by kids of all ages.

SIZE	AGE	CIR.
XXS	0 - 3 MONTHS	37 CM
XS	3 - 6 MONTHS	42 CM
S	6 - 12 MONTHS	47 CM
M	1 - 2 YRS	50 CM
L	2 - 3 YRS	52 CM
XL	3 - 6 YRS	54 CM
XXL	6 - 12 YRS	56 CM





FLEECE

Fleecy
KOALA BEANIE



The original of our character hats, this koala has made the best gift for new babies and kids all over the world who can't resist this famous Aussie animal for winter time warmers.



SIZE	AGE	CIR.
XXS	0 - 3 MONTHS	37 CM
XS	3 - 6 MONTHS	42 CM
S	6 - 12 MONTHS	47 CM
M	1 - 2 YRS	50 CM
L	2 - 3 YRS	52 CM
XL	3 - 6 YRS	54 CM
XXL	6 - 12 YRS	56 CM

WINTER CORE

WINTER FAVOURITES FAMILIES COME BACK TO, YEAR AFTER YEAR.

Our Winter Core range is made for cold mornings, outdoor play and keeping little ones cosy on the go. Teddy Beanies and Fleecy Legionnaires bring warmth where it matters, with matching mittens and booties for tiny hands and toes.

Soft, comfortable and easy to wear, they're dependable winter staples made for everyday adventures.

AVAILABLE ALL YEAR ROUND.

SIZING

TEDDY BEANIE
Cute + cuddly for little ones



Babies in ear hats doesn't get much cuter than our sweet Teddy style. Warm and snug, Teddy comes in three colours and coordinates perfectly with our mittens and booties.

SIZE	AGE	CIR.
XXS	0 - 3 MONTHS	37 CM
XS	3 - 6 MONTHS	42 CM
S	6 - 12 MONTHS	47 CM
M	1 - 2 YRS	50 CM
L	2 - 3 YRS	52 CM

FLEECY LEGIONNAIRE
Protective and warm



The ideal winter hat - brims to shield eyes and faces from the sun, while the fleecy inside keeps heads warm. Wear the ear flaps up or down to suit your mood (and the chill factor).

SIZE	AGE	CIR.
S	6 - 12 MONTHS	47 CM
M	1 - 2 YRS	50 CM
L	2 - 3 YRS	52 CM
XL	3 - 6 YRS	54 CM
XXL	6 - 12 YRS	56 CM



TEDDY FLEECY BEANIES

BE057 TEDDY BEANIE AVAILABLE ALL YEAR ROUND | CHOOSE FROM 3 COLOURS

37CM / 0-3 MONTHS / XXS • 42CM / 3-6 MONTHS / XS

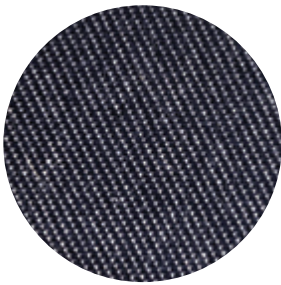
47CM / 6-12 MONTHS / S • 50CM / 1-2 YEARS / M • 52CM / 2-3 YEARS / L



BABY PINK MARLE



BABY BLUE MARLE



DENIM



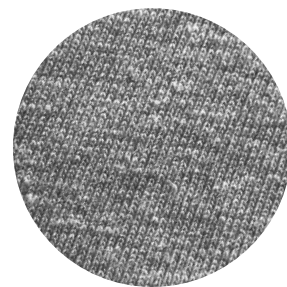
FLEECE LEGIONNAIRE

LG059 AVAILABLE ALL YEAR ROUND | CHOOSE FROM 3 COLOURS

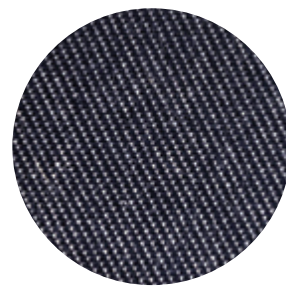
47CM / 6-12 MONTHS / S • 50CM / 1-2 YEARS / M • 52CM / 2-3 YEARS / L
54CM / 3-6 YEARS / XL • 56CM / 6-12 YEARS / XXL



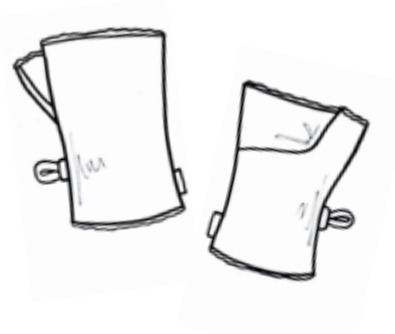
BABY PINK MARLE



GREY MARLE



DENIM



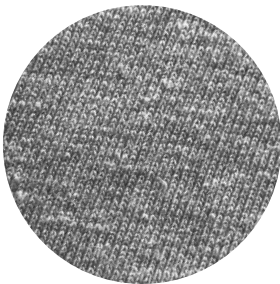
FLEECY FINGERLESS MITTENS

GL062 AVAILABLE ALL YEAR ROUND | CHOOSE FROM 3 COLOURS

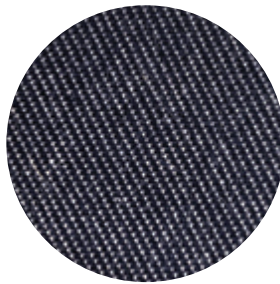
3-5 YEARS / M • 6-10 YEARS / L



BABY PINK MARLE



GREY MARLE



DENIM



FLEECY BABY MITTENS

GL061 AVAILABLE ALL YEAR ROUND | CHOOSE FROM 4 COLOURS

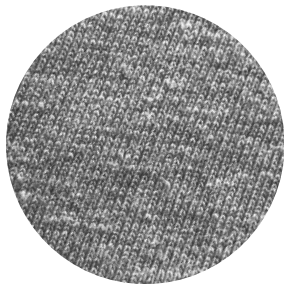
0-12 MONTHS / XS • 1-2 YEARS / S



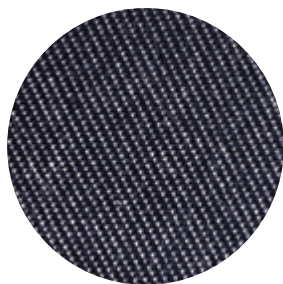
BABY PINK MARLE



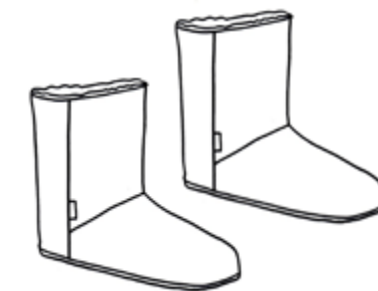
BABY BLUE MARLE



GREY MARLE



DENIM



FLEECY WINTER BOOTIES

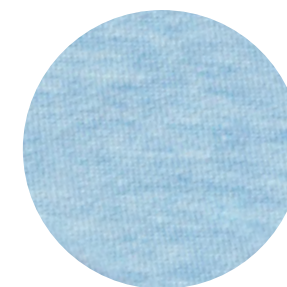
SH060 AVAILABLE ALL YEAR ROUND | CHOOSE FROM 4 COLOURS

0-6 MONTHS / 10CM • 6-12 MONTHS / 12CM

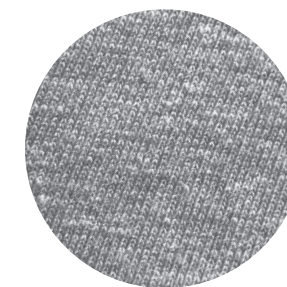
1-2 YEARS / 14CM • 2-3 YEARS / 16CM



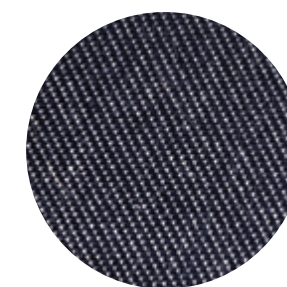
BABY PINK MARLE



BABY BLUE MARLE



GREY MARLE



DENIM

bedhead[®] *Core*

SIMPLE, CLASSIC, AND ALWAYS IN STYLE

Our Bedhead Core Range delivers timeless simplicity and fun with plain-coloured hats that pair perfectly with any outfit, playful ruffles for added charm, and novelty favourites like Dinosaur, Sharkie, Kitty and Tiger. These much-loved styles return year after year, making sun protection effortless, versatile, and exciting for little explorers.

AVAILABLE ALL YEAR ROUND.



BB055 Toddler Bucket in 'Denim'



 BEST STYLE FOR
'HAT-HATERS'



LEGIONNAIRE

LG003 AVAILABLE ALL YEAR ROUND | CHOOSE FROM 10 COLOURS
37CM / 0-3 MONTHS / XXS • **42CM** / 3-6 MONTHS / XS • **47CM** / 6-12 MONTHS / S
50CM / 1-2 YEARS / M • **52CM** / 2-3 YEARS / L • **54CM** / 3-6 YEARS / XL*



WHITE



LILAC



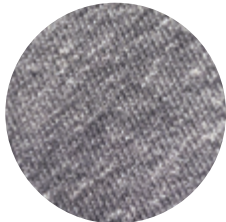
BLUSH



BUTTERCUP



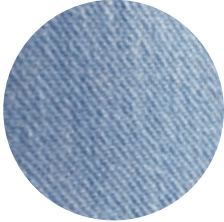
KHAKI



GREY MARLE



BABY BLUE



CHAMBRAY



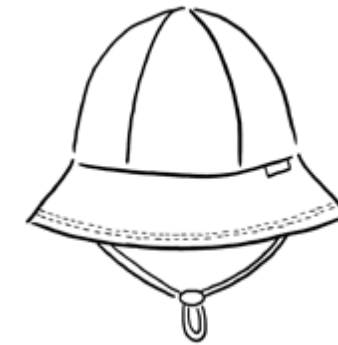
NAVY



DENIM

*54cm size is only available in Grey Marle, Chambray, Navy and Denim.

*
SOFT FLEXIBLE
BRIM PERFECT
IN PRAMS AND
CARRIERS



TODDLER BUCKET

BB055 AVAILABLE ALL YEAR ROUND | CHOOSE FROM 10 COLOURS

37CM / 0-3 MONTHS / XXS • 42CM / 3-6 MONTHS / XS • 47CM / 6-12 MONTHS / S

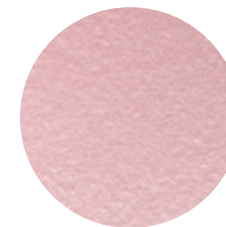
50CM / 1-2 YEARS / M • 52CM / 2-3 YEARS / L



WHITE



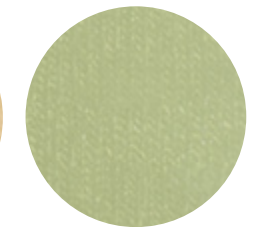
LILAC



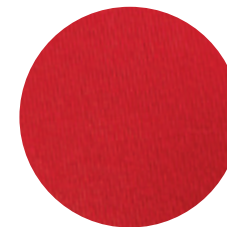
BLUSH



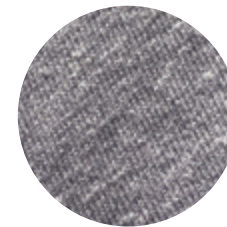
BUTTERCUP



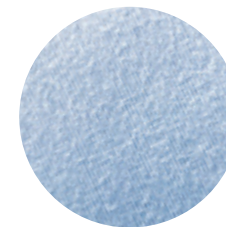
KHAKI



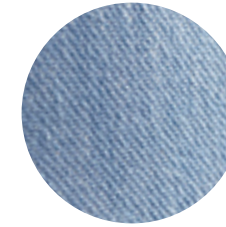
RED



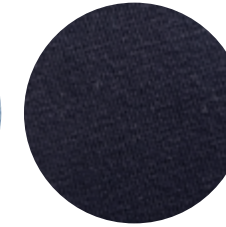
GREY MARLE



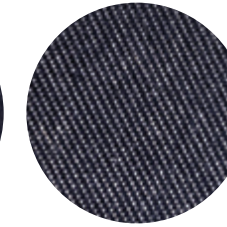
BABY BLUE



CHAMBRAY



NAVY



DENIM

 ANTI-FLOP BRIM

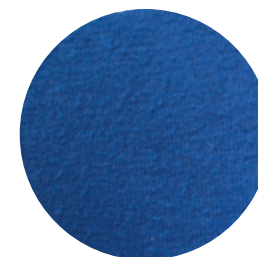


CLASSIC BUCKET

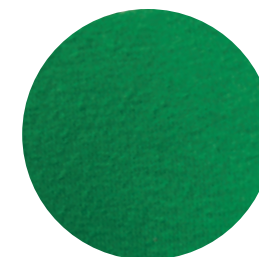
BU002 AVAILABLE ALL YEAR ROUND | CHOOSE FROM 8 COLOURS

52CM / 2-3 YEARS / L • 54CM / 3-6 YEARS / XL

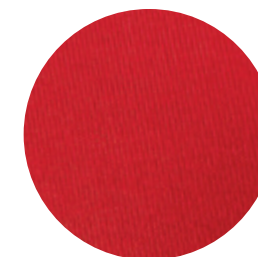
56CM / 6-12 YEARS / XXL • 58CM / 13 YEARS & UP / XXXL



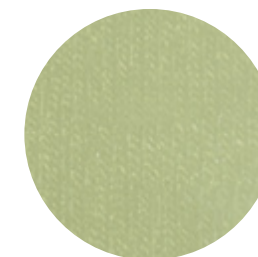
BRIGHT BLUE



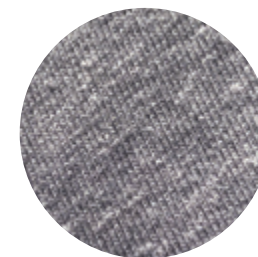
GREEN



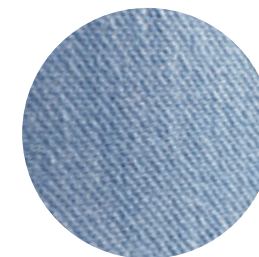
RED*



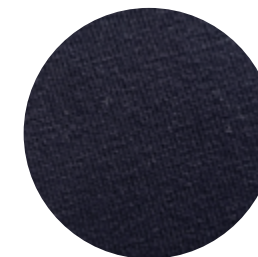
KHAKI



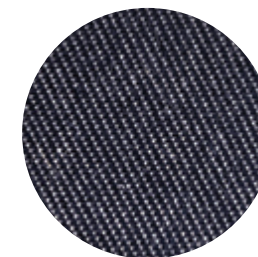
GREY MARLE



CHAMBRAY



NAVY



DENIM

*Red is not available in 58cm.



 PONYTAIL HOLE



PONYTAIL BUCKET

BP097 AVAILABLE ALL YEAR ROUND | CHOOSE FROM 7 COLOURS

52CM / 2-3 YEARS / L • 54CM / 3-6 YEARS / XL

56CM / 6-12 YEARS / XXL • 58CM / 13 YEARS & UP / XXXL



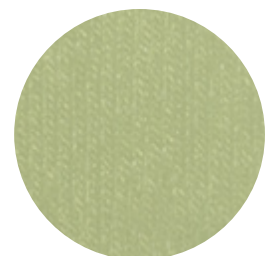
WHITE



BABY PINK



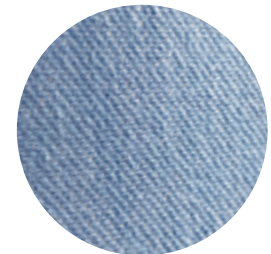
BRIGHT PINK



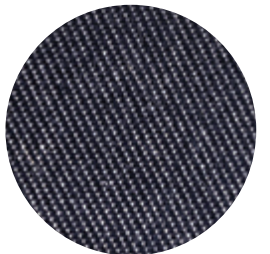
KHAKI



LILAC



CHAMBRAY



DENIM

*58cm size is only available in Khaki, Chambray, Denim and Baby Pink.



'RUFFLE' hats are available all year round in the below styles and colours:

PONYTAIL BUCKET IN DENIM, WHITE OR KHAKI (above)
BP096 / Sizes 52cm - 58cm

TODDLER BUCKET IN WHITE, BLUSH OR DENIM (right)
BB113 / Sizes 37cm - 52cm

LEGIONNAIRE IN WHITE OR BLUSH (left)
LG112 / Sizes 37cm - 52cm





NOVELTY hats are available all year round.

DINOSAUR LEGIONNAIRE KHAKI (opposite page)
LG094 / Sizes 37cm - 54cm

DINOSAUR LEGIONNAIRE GREEN (left)
LG094 / Sizes 37cm - 54cm

SHARKIE LEGIONNAIRE (below)
LG220 / Sizes 37cm - 54cm



CORE // **NOVELTY**

TIGER TODDLER BUCKET
GREY MARLE
BB064 / Sizes 37cm - 52cm



CORE // **NOVELTY**

KITTY TODDLER BUCKET BLUSH
BB090 / Sizes 37cm - 52cm



CORE



bedheadhats.com.au