



## Hats 4 Life Competition 2023

### Eligibility

- Entry is open to Australian residents, 18 years and over.
- Employees, immediate family members of employees, employees of any company associated with the Promotion are ineligible to enter.

### Entry

- The Promotion commences on 12pm (AEDT) Wednesday, November 1 2023 and entries close at 10am (AEDT) Thursday, November 30 2022 (promotion period).
- Entries are made via a Mail Chimp form linked from our website, Instagram or Facebook posts. Entrants should be following the Bedhead Hats Instagram or Facebook page.
- The Mail Chimp form requires entrants to enter their first name, email address, and date of birth of themselves and their youngest child. Entrants may receive an email around the time of these birthdays with a special offer.

### Prizes and winning

- The random prize draw will take place at 12pm on Thursday, November 30, 2022 at the Bedhead Hats office, Martinsville, NSW 2265.
- The winner will receive two Bedhead Hats bundles each year for 10 years. Each bundle is valued between \$44.95 and \$80.95 and consists of at least two Bedhead hats products. The winner may choose any two bundles each year from what is available at the time. Products chosen within the bundles are based on availability and cannot be swapped or exchanged for other items or cash. Please note, the value of the bundles may change year-to-year, but any bundle available is what will be on offer that particular year.
- Winner may claim their two bundles per year any time between January 1 and December 31 of each year until 2033. For 2023, prize winner have until December 31 to choose their two bundles. Winner may claim the bundles separately or both at the same time. Bedhead Hats will cover regular postage costs to anywhere in Australia.
- Winner will be contacted at the start of each year with their coupon codes for that particular year.
- Total Prize pool value is up to \$2000 and dependent on which bundles and styles they choose.



#### **Prize Conditions**

- Winner will be notified by email on November 30, 2023. The winner will have their name published on the Bedhead Hats social media platforms Facebook and Instagram, as well as on our website [www.bedheadhats.com.au](http://www.bedheadhats.com.au) anytime from November 30, 2023.